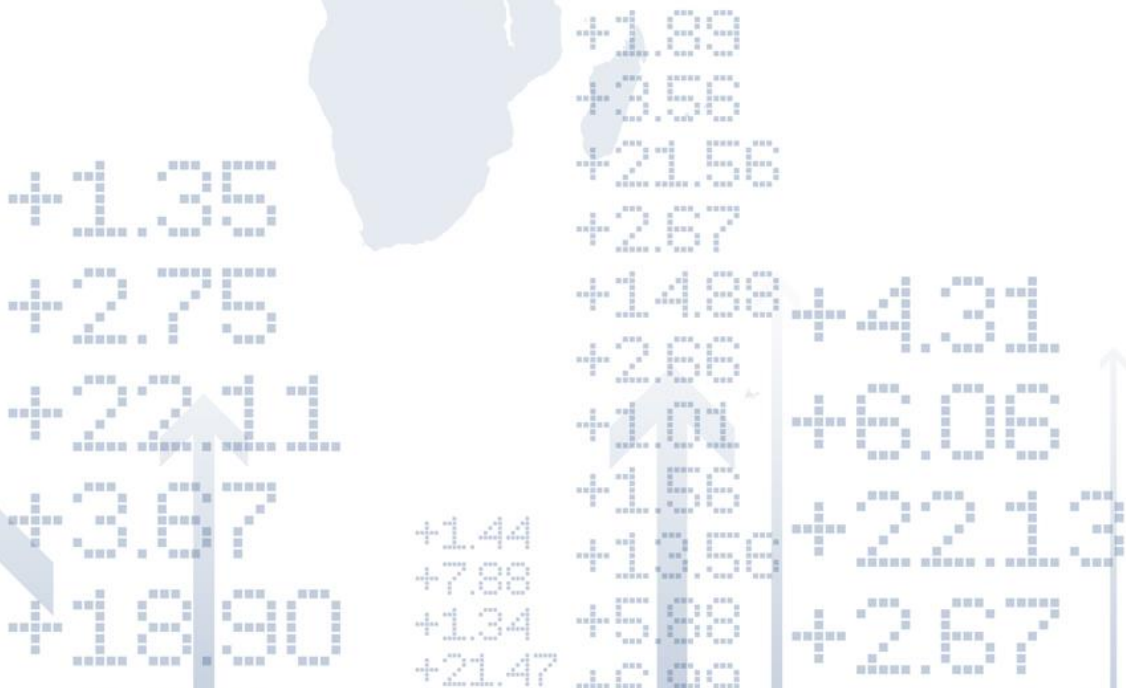


# **+500Affiliates**

Plus500 Affiliate Program & Partnerships



Privacy Policy Agreement





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# Privacy Policy Agreement

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This website is operated by Plus500 Limited ("we, us or our").

It is our policy to respect the confidentiality of information and the privacy of individuals. We comply with our legal obligations in relation to applicable data protection law. The purpose of this 500affiliates Privacy Policy (Affiliate Privacy Policy) is to set out how we handle personal information about our Affiliates as part of the Affiliate Programme.

We are committed to protecting your privacy and processing your personal data fairly and lawfully in compliance with applicable data protections laws.

In the course of our business, we may need to collect and use "personal data" about you, by which we mean any information about you from which you can be identified, such as your name, occupation, address and contact details.

This Affiliate Privacy Policy will be reviewed and changed from time to time to take account of changes to our operations or practices and, further, to make sure it remains appropriate to any changes in law, technology and the business environment. Any information held will be governed by our most current Affiliate Privacy Policy, and if we make changes we consider to be important, we will let you know by placing a notice.

This Affiliate Privacy Policy was last updated on May 2018.

## **What personal data does 500affiliates collect?**

You provide us with your personal data through the programme participation form when you apply to participate in the 500affiliates programme. The personal data you provide to us includes your first and last name, your email address, residential address, your employer, financial information for payments processing, a copy of governmental issued ID, your IP address, a unique identifier for your computer or other access devices, company information and alike. We maintain personal data as a result of your website usage, for example when you visit our website, login to your account or use our services. We also record and monitor communications with you for our internal compliance requirements.

## **How does Plus500 use personal data about you?**

Account Management:

In order to perform our contractual obligations under the affiliate programme we use the personal data you provide to us in the following ways:

- to help us manage our relationship with you, for example, to keep you informed about new functionality and marketing products;
- to communicate with you about any queries you submit;
- to manage your account; and
- most importantly to ensure that we are correctly recording user traffic which you direct to the Plus500 platform pursuant to the 500affiliates programme and pay you the correct affiliate fees.



#### Plus500 affiliate compliance:

We take our affiliate programme seriously and may monitor your account and participation to ensure that you are complying with the terms of the affiliate agreement, our policies and standards.

#### Security of the 500Affiliates website:

We also process your personal data for administrative purposes in relation to the security and access of our systems, premises, platforms and secured websites and applications.

#### Legal or Regulatory Obligations:

In some cases we may use your personal data in order to comply with our legal and regulatory obligations and requests anywhere in the world, including reporting to and/or being audited by national and international regulatory bodies and to comply with court orders and exercise and/or defend our legal rights.

It is necessary that you to provide us with your personal data, to enable us to manage our operations, to provide services to you or your business, or to comply with our statutory obligations.

It will be at your discretion whether you provide us with personal data or not. However, please note that where you do not supply any of the personal data we request, this may mean that we are unable to maintain you as an affiliate under the programme.

Not all the personal data we hold about you will always come directly from you. It may, for example, come from your employer if you have been designated as the relationship contact or from your organization for AML/CTF/KYC purposes.

We make every effort to maintain the accuracy and completeness of your personal data which we store and to ensure all of your personal data is up to date. However, you can assist us with this considerably by promptly contacting us if there are any changes to your personal data or if you become aware that we have inaccurate personal data relating to you. We will not be responsible for any losses arising from any inaccurate, inauthentic, deficient or incomplete personal data that you provide to us.

### **Use of cookies**

We may use information obtained about you by accessing cookies (text files which are stored by your computer or other access device) when you visit our website or use our services. Cookies store small pieces of information, such as names and email addresses. We do this to allow us to identify users, ensure your information is secure and personalise the website and our services wherever possible. We are able to do this by including web beacons (also known as clear GIFS or web bugs) in our emails. Web beacons do not store additional information on your computer but, by communicating with our cookies on your computer, they can tell us when you have opened emails from us and which pages you look at.

If you wish to delete any cookies that are held on your computer, please refer to the instructions for your computer's file management software to locate the file or directory that stores cookies. If you want to stop cookies being stored on your computer in future, please refer to your browser manufacturer's instructions by clicking "Help" in your browser menu. Further information on deleting or controlling cookies is available at [www.AboutCookies.org](http://www.AboutCookies.org). Please note that by deleting our cookies or disabling future cookies you may not be able to access certain areas or features of our website or services.

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyse a user's use of the site. The information generated by the cookie about your use of the website (including your IP address) may be transmitted to and stored by Google on servers in the United States. Google will use this information for evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP



